

**Subject Code : Bc/ALTE
(BCM)-304**

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To be filled in by the Candidate

BA / BSc / BCom / BBA / BCA
3rd Semester End Term
Examination, **2020**

Subject

Paper

INSTRUCTIONS TO CANDIDATES

- 1. The Booklet No. of this script should be quoted in the answer script meant for descriptive type questions and vice versa.**
- 2. This paper should be ANSWERED FIRST and submitted within 1 (one) Hour of the commencement of the Examination.**
- 3. While answering the questions of this booklet, any cutting, erasing, overwriting or furnishing more than one answer is prohibited. Any rough work, if required, should be done only on the main Answer Book. Instructions given in each question should be followed for answering that question only.**

*Signature of
Scrutiniser(s)*

*Signature of
Examiner(s)*

Booklet No. A

Date Stamp

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Roll No.

Regn. No.

Subject

Paper

DESCRIPTIVE TYPE

Booklet No. B

*Signature of
Invigilator(s)*

Bc/ALTE (BCM)–304

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(3rd Semester)

ALTERNATIVE ENGLISH—I

Paper No. : ALTE (BCM)–304

**(Poetry, Prose, Short Stories, Commercial
Essays and Composition)**

(PART : A—OBJECTIVE)

(Marks : 16)

The figures in the margin indicate full marks for the questions

SECTION—I

(Poetry)

- 1.** Answer any *two* of the following questions : 2×2=4
- (a) According to Auden, what is doubtful of the present-day managers?

(2)

(b) What did success mean in the old days?

(3)

- (c) In the poem, why is 'the Express' compared to a queen?

(4)

SECTION—II

(Prose)

2. Answer any *two* of the following questions : 2×2=4

(a) What do advertising men do according to Herman Wouk?

(5)

(b) How does advertisement exploit feminine beauty?

(6)

- (c) Explain the two types of members in a Stock Exchange.

(7)

SECTION—III

(**Short Stories**)

3. Answer any *two* of the following questions : 2×2=4

(a) What did Holmes correctly guess about Mary Sutherland before meeting her?

(8)

(b) How did the Lawyer spent his fifth year of confinement?

(9)

- (c) Describe the physical appearance of Hosmer Angel.

(10)

SECTION—IV

(**Commercial Essays**)

4. Answer any *two* of the following questions : 2×2=4

(a) Write a note on Redeemable Preference Share.

(11)

(b) What is arbitration?

(12)

- (c) What are the conditions mentioned in the clause concerning delay in delivery?

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(3rd Semester)

ALTERNATIVE ENGLISH—I

Paper No. : ALTE (BCM)–304

**(Poetry, Prose, Short Stories, Commercial
Essays and Composition)**

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

(PART : B—DESCRIPTIVE)

(*Marks : 54*)

*The figures in the margin indicate full marks
for the questions*

1. (a) Why was it a pleasure to rule in the past
as compared to the present day? 10

Or

- (b) Attempt a critical appreciation of the
poem, *The Express*.

2. (a) What is the great evil of advertising? 10

Or

- (b) Describe the growth of the London
Stock Exchange.

3. According to you, who won the bet and why? 10

4. Explain the technical vocabulary commonly
found in contracts. 10

5. Write an essay on any *one* of the following
topics : 14

(a) E-learning

(b) Importance of Mental Health

(c) Secularism in India

(d) The Impact of Lockdown on
Environment
