

**2021**

**( 3rd Semester )**

**ALTERNATIVE ENGLISH**

Paper No. : ALTE (BCM)-304

**( Poetry, Prose, Short Stories, Commercial  
Essays and Composition )**

Full Marks : 70 Pass Marks : 45%

Time : 3 hours

**( PART : B—DESCRIPTIVE )**

**( Marks : 54 )**

*The figures in the margin indicate full marks  
for the questions*

1. (a) What is Auden's opinion on the rulers of the past and the present-day managers in the process of decision making? 10

Or

- (b) Critically analyze the poem, *The Express* by Stephen Spender.

2. (a) How, according to Herman Wouk, does advertising affect people? What are the reasons for his contempt for advertisements? 10

Or

- (b) "The stock exchange is a market like any other market." Discuss. 10
3. What was the bet between the lawyer and the banker? What happened eventually? 10
4. What are the important annual report features highlighted in Philip Binham's essay, *Company Report*? 10
5. Write an essay on any *one* of the following topics : 14
- (a) Advantages and disadvantages of social media
  - (b) Importance of trade and commerce
  - (c) Benefits of running a private business
  - (d) Influence of advertisements on consumers

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Bc/ALTE (BCM)-304

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Essays and Composition )**

( PART : A—OBJECTIVE )

( Marks : 16 )

*The figures in the margin indicate full marks for the questions*

SECTION—I

**( Poetry )**

1. Answer any *two* of the following questions : 2×2=4  
(a) What is the express train symbolic of ?

(b) In the poem, *The Managers*, who are the people at the top of the ladder referred to?

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( PART I - SELECTIVE )

( MARKS : 10 )

Answer the multiple choice questions by the questions

SECTION - I

( Poetry )

Answer any two of the following questions : ( 2 x 5 = 10 )

1. Write a short note on the poem 'The Managers'.

(c) What does Stephen Spender compare the express to? Why?

( 4 )

SECTION—II

( Prose )

2. Answer any *two* of the following questions :  $2 \times 2 = 4$

(a) Why is tobacco the largest item of expense in its distribution?

( 5 )

(b) What is the great evil of advertising?

(Answer started)

1. Answer any two of the following questions :  
2. Describe the physical appearance of the first Mrs. Robinson.

( 6 )

(c) Who are the 'waiters' in the stock exchange?

1. Answer any two of the following questions.
- (a) Why is the U.S. legal form of corporate distribution?



( 7 )

SECTION—III  
( Short Stories )

3. Answer any *two* of the following questions :      2×2=4

(a) Describe the physical appearance of Miss Mary Sutherland.

(b) What was the Banker's opinion on capital punishment?

( About 1968 )

3. Answer any two of the following questions : 2x2=4

(a) Describe the physical appearance of Miss Mary Borden.

(c) What are Sherlock Holmes and Dr. Watson debating on at the beginning of the story?

( 10 )

SECTION—IV  
( Commercial Essays )

4. Answer any *two* of the following questions : 2×2=4  
(a) Write a note on Interim Divident.

(b) What are the terms of delivery in a contract?

Standard & Poor's

(c) What are the matters to be considered while drawing up a contract?

Answer any two of the following questions.  
Write a note on following statement.

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