

**2 0 1 5**

( 1st Semester )

COMMERCE

Paper No. : BC-102

( Principles of Management )

*Full Marks : 70*

*Pass Marks : 45%*

*Time : 3 hours*

( PART : B—DESCRIPTIVE )

( Marks : 45 )

*The figures in the margin indicate full marks  
for the questions*

1. (a) Define the concept of management and bring out its importance in the present-day context. 4+5=9

*Or*

- (b) Assess the contributions of Henry Fayol in management thought. 9

2. (a) "Planning is an intellectual process, the conscious determination of courses of action, the basis of decisions on purposes, facts and estimates." Discuss the statement and identify the steps involved in planning process. 9

Or

- (b) What do you mean by 'management by objectives'? What are the different steps involved in it? 3+6=9

3. (a) What is departmentation? How is it essential for the management of a business enterprise? 3+6=9

Or

- (b) Discuss the merits and demerits of decentralization of authority. 9

4. (a) What do you mean by 'leadership styles'? Suggest the best leadership style for Indian managers. Justify your suggestion. 3+6=9

Or

- (b) What are the barriers in communication? How can communication be made effective? 3+6=9

2015

( 1st Semester )

**COMMERCE**

Paper No. : BC-102

**( Principles of Management )**

( PART : A—OBJECTIVE )

( Marks : 25 )

*The figures in the margin indicate full marks for the questions*

1. Choose the correct answer and write its code in the brackets provided : 1×5=5

(a) Which of the following statements is true?

- (i) Planning is backward looking
- (ii) Planning provides base for control
- (iii) Planning is just the reverse of control
- (iv) Planning and control are not related

(       )

- (b) The term 'organization' is used in many ways except which of the following?
- (i) As entity
  - (ii) As process
  - (iii) As group of people
  - (iv) As production process ( )
- (c) Which one of the following is not a form of autocratic leader?
- (i) Strict
  - (ii) Benevolent
  - (iii) Incompetent
  - (iv) Free rein ( )
- (d) Who among the following had emphasized that bureaucratic type of power is the ideal one?
- (i) Henry Fayol
  - (ii) F. W. Taylor
  - (iii) Max Weber
  - (iv) Oliver Sheldon ( )
- (e) The concept 'management by objectives' was introduced by
- (i) Elton Mayo
  - (ii) Rensis Likert
  - (iii) George Odiorne
  - (iv) Peter Drucker ( )

2. State whether the following statements are *True (T)* or *False (F)* by putting a Tick (✓) mark : 1×5=5

(a) The concept of scientific management was given by Henry Fayol.

( T / F )

(b) The best way of doing things can be determined by taking up time-motion-fatigue studies as suggested by Henry Fayol.

( T / F )

(c) The 'Need Hierarchy Theory' of motivation was given by Elton Mayo.

( T / F )

(d) Rumour is a grapevine information which is communicated without any standard of evidence being present.

( T / F )

(e) The managerial grid developed by Blake and Mouton identifies five leadership styles.

( T / F )

3. Fill in the blanks :

1×5=5

- (a) ..... approach to management was developed by Lorsch, Lawrence and others.
- (b) ..... planning denotes planning activities at the top level.
- (c) Henry Fayol advocated the functional or ..... or process management.
- (d) Flat structure is that which reduces the levels of management, widens span of ..... of managers at various levels of the organization.
- (e) ..... refers to a formal or moderately formal set of procedures that begins with goal setting and continues through performance review.

4. Write short notes on the following in about 4 to 5 sentences each : 2×5=10

(a) Span of Management

(b) Corporate Planning



(c) Bounded Rationality

(d) Types of Leaders

(e) MBO

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