

Subject Code : Bc/ALTE (BCM)-304

Booklet No. **A** **40**

Bc/ALTE (BCM)-304

2023

(Old Course)

(3rd Semester)

ALTERNATIVE ENGLISH

Paper No. ALTE (BCM)-304

(Poetry Prose, Short Stories, Essays and
Composition)

Full Marks : 70 Pass Marks : 45%

Time : 3 hours

(PART : B—DESCRIPTIVE)

(Marks : 54)

*The figures in the margin indicate full marks
for the questions*

1. (a) Critically appreciate the poem, *The Managers*. 10

Or

- (b) Write the substance of the poem,
The Express.

24L/75a

Turn Over !

filled in by the
candidate

BCom / BBA / BCA
3rd Semester End Term
Examination, 2023

(PE

3

Signature of
Supervisor(s)

(2)

2. (a) Discuss the central theme of the essay, *The Stock Exchange Welcomes You As A Visitor*.

Or

- (b) Discuss the evil impacts of advertisement mentioned in the essay, *A Talk on Advertising*.

3. Explain the changes seen in the banker and the lawyer during the fifteen years as seen in the story, *The Bet*.

4. Give a summary of the essay, *Company Report*.

5. Write an essay on any one of the following :

- (a) E-Commerce
- (b) Consumer awareness
- (c) Problem of unemployment

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ALTERNATIVE ENGLISH

Paper No. : ALTE (BCM)–304

(Poetry, Prose, Short Stories, Essays and Composition)

(PART : A—OBJECTIVE)

(Marks : 16)

The figures in the margin indicate full marks for the questions

1. Answer any *two* of the following questions : 2×2=4

(a) Briefly describe the role of a modern manager.

(2)

(b) What does the movement of the train suggest?

(c) Describe the musical sound of the train.

(3)

2. Answer any *two* of the following questions : 2×2=4

- (a) Why is advertising unproductive and wasteful according to the author?

(4)

(b) Describe the role of writers.

(c) Describe the work of a 'jobber' in the stock exchange.

(5)

3. Answer any *two* of the following questions :

2×2=4

(a) Describe Holmes' snuff box.

(6)

(b) What was the remarkable point in the letters of Hosmer Angel?

(7)

- (c) What is the young lawyer's view about death penalty?

(8)

4. Answer any *two* of the following questions :

2×2=4

(a) What is meant by arbitration?

(9)

(b) What payments were recommended by the Directors?

(c) What are the points to be considered under Formation of the Contract?
