

**Bc/Eng (BCM)-104**

**2 0 2 1**

( 1st Semester )

GENERAL ENGLISH

( **Commerce** )

Paper No. : ENG (BCM)-104

( **Prose, Composition and Grammar** )

*Full Marks : 70*

*Pass Marks : 45%*

*Time : 3 hours*

( PART : B—DESCRIPTIVE )

( Marks : 44 )

*The figures in the margin indicate full marks  
for the questions*

SECTION—I

( **Prose** )

Answer the following questions :

10×3=30

1. (a) Explain Randall's advice to the young graduates seeking employment in management. 10

22L/24a

( Turn Over )

( 2 )

Or

(b) How does a banker's professional life affect his personal life? Explain with reference to *Banking Without Blarney*.

2. (a) Explain the modern challenges and responsibilities facing the business sector. 10

Or

(b) Give a detailed account of the history and evolution of newspaper.

3. (a) How did Robinson Crusoe manage to keep himself happy and contented on a desolate island? 10

Or

(b) What, according to Harold Nicolson, are the inventions that have made life more convenient?

SECTION—II

( Composition )

4. Teaching kids to have compassion and empathy for their furry, feathered and finned friends is vital for preventing cruelty to animals as well as in raising them to respect and treat those who are different from them with kindness.

22L/24a

( Continued )

According to the National PTA Congress, "Children trained to extent justice, kindness, and mercy to animals become more just, kind, and considerate in their relations to each other. Character training along these lines will result in men and women of broader sympathies; more humane, more law-abiding, in every respect more valuable citizens."

Since young children naturally identify with animals, and because animals are living beings like us, we can use our interactions with animals to teach children how to behave towards other people. Teaching our kids to respect and protect even the smallest and most despised among us is one of the most important life lessons that we can pass along to them. It helps them learn to value one another and it prevents violence. Incorporating simple concepts of kindness and respect into kids' daily lives is simple and fun. The easiest and most important way to reach your little ones empathy is to lead by example.

Decades of evidence show that a child's attitude towards animals can predict future behaviour. According to published reports, in every highly publicized school shooting, one warning sign appeared consistently: All the young killers abused or killed animals before turning on their classmates.

Answer the following questions :

- (a) Give an appropriate title for the passage. 2
- (b) What do the words, 'furry, feathered and finned' refer to? 1
- (c) What is vital for preventing cruelty to animals? 2
- (d) How can children grow up to become more valuable citizens? 2
- (e) How can we teach children to behave towards other people? 2
- (f) What is the most important lesson we can give to children? 2
- (g) What is the easiest way to teach the little ones empathy? 1
- (h) What can a child's attitude towards animals predict? 2

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**GENERAL ENGLISH**

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Paper No. : ENG (BCM)-104

( **Prose, Composition and Grammar** )

( PART : A—OBJECTIVE )

( *Marks : 26* )

*The figures in the margin indicate full marks  
for the questions*

SECTION—I

( **Prose** )

1. Answer the following questions : 2×6=12

(a) Explain the nature of 'strike vote' in Industry.

( 2 )

(b) Why is 'sycophancy' a necessity in Banking?

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- (c) How do the responsibilities of modern business executives compare with the traditional responsibility?

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( 4 )

(d) Briefly explain the role of a news agency.



- (e) Why was it important for Crusoe to draw up a balance sheet?

- (f) What does Nicolson consider to be the most revolutionary of all modern inventions? Why?

( 7 )

SECTION—II

( Grammar )

2. Correct the following sentences :

1×7=7

(a) If I will visit Kohima, I will meet you.

(b) She is married with a Doctor.

(c) Every students is in queue.

(d) Although it was raining, but we went to market.

(e) My brother and me went to the mall.

(f) She is more clever than her.

(g) Each of the cars are fast.

3. Supply the proper forms of the adjectives : 1×7=7

(a) John is ..... of the two brothers.

( rich; richer; richest )

(b) We saw ..... animals at the zoo.

( much; many; more )

(c) When the old woman became ..... she began to move about.

( stronger; more strong )

(d) The brides were much .....  
than the grooms.

( young; younger; youngest )

(e) He is ..... than I thought  
him to be.

( intelligent; more intelligent;  
most intelligent )

(f) The ..... thing of all was  
that his son was rude to him.

( bad; worse; worst )

(g) Is there ..... milk left?

( any; some; many )

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