

2023

B.COM 6th Semester

CBCP (BC-606)

Entrepreneurship Development

Full Marks: 70

Time: 3-hours

The figures in the right-hand margin indicate full marks. for the questions.

PART-I (Objective Type)

Choose the correct answer

(5 X 1)

1. The Government of India through NITI Aayog has started an initiative for Women Entrepreneurs called
 - a) Mahila Udyam Nidhi Scheme
 - b) Dena Shakti Scheme
 - c) Women Entrepreneurship Platform (WEP)
 - d) MNREGA

2. _____ entrepreneurs usually imitate other innovations only when they are certain that failure to do so would be detrimental for their business.
 - a) Drone Entrepreneurs
 - b) Innovative Entrepreneurs
 - c) Imitative Entrepreneurs
 - d) Fabian Entrepreneurs

(P.T.O.)

3. According to _____ 'To exploit change is to innovate.'
- a) Peter Drucker
 - b) Paul Samuelson
 - c) Thomas Carlyle
 - d) Sigmund Freud
4. Religious theory of entrepreneurship was given by
- a) Richard Cantillon
 - b) Max Weber
 - c) F. Walker
 - d) Jean Baptiste Say
5. Which of the following is **not** one of the stages of MUDRA?
- a) Tarun
 - b) Shishu
 - c) Kishor
 - d) Vaibhav

PART-II (Short Answer Type)

Answer any 4 questions

(4 X 5)

6. Define Entrepreneurship. What are the features of an entrepreneur?
7. Define Tourism Entrepreneurship. What is the difference between Eco-tourism and Rural-Tourism?

8. What is the role of NGO's in supporting Rural Entrepreneurs?
9. Explain the role of UNIDO in promoting Women Entrepreneurship in India.
10. Explain with examples, the evolution of Entrepreneurship in Nagaland.

PART-III (Descriptive Type)

Answer all 5 questions in detail

{5 x 9}

11. (a) Explain the different classifications of an entrepreneur.

Or

- (b) Explain how Entrepreneurship Development can accelerate the economic growth of a country.

12. (a) Explain the different initiatives launched by the Government of India to promote Rural Entrepreneurship.

Or

- (b) Define Rural Entrepreneurship. What are the problems faced by rural entrepreneurs in India?

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13. (a) Define "Women Entrepreneurship". What are some challenges that women entrepreneurs commonly face in starting and growing their businesses?

Or

- (b) What is the need to promote Women Entrepreneurship in India? Provide some strategies to enhance the progress of women entrepreneurs.

14. (a) Explain the steps taken by the Govt. of India to promote Tourism Entrepreneurship.

Or

- (b) What are the key trends shaping the future of Tourism Entrepreneurship?

15. (a) Define Agripreneurship? Discuss the opportunities and challenges related to Agripreneurship in Nagaland.

Or

- (b) Explain with examples, the potential growth areas for Entrepreneurship in Nagaland.

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