

2020

(B.Com 6th Semester)

BACHELOR OF COMMERCE

Paper No. : CBCP (BC-606)

Entrepreneurship Development

Full Marks: 70

Pass Mark: 45%

Time: 3-hours

(PART: A - DESCRIPTIVE)

(Marks: 45)

The figures in the margin indicate full marks for the questions.

1. Who is an entrepreneur? Write the characteristics of entrepreneur. (3+6)
Or
Discuss the economic growth of entrepreneurship in India. (9)
2. Discuss the problems faced by rural entrepreneurs in India. (9)
Or
Discuss the role of NGOs in the development of rural entrepreneurship. (9)
3. Discuss the various functions of women entrepreneurs in India. (9)
Or
Discuss the recent growth of women entrepreneurs in the context of Nagaland. (9)

4. What do you mean by tourism enterprise? Discuss the role of rural tourism in the development of the country. (3+6)

Or

Discuss the various functions of rural tourism in India. (9)

5. Discuss the role of agri-preneurship in the economic development of the country. (9)

Or

Discuss the opportunities and challenges for developing agri-preneurship in India. (9)

(PART: B - OBJECTIVE)

(Marks: 25)

The figures in the margin indicate full marks for the questions

Section – I

(Marks: 5)

1. Write the most appropriate answer from the given options (1x 5 =5)

(a) Tourism entrepreneurship includes

- (i) Adventure tourism
- (ii) Religious tourism
- (iii) Heritage tourism
- (iv) All of the above

(b) Rural entrepreneurship deals with

- (i) Industries in the rural areas
- (ii) Forest based industries
- (iii) Cottage industries
- (iv) All of the above

- (c) The NGOs involved in entrepreneurship development can be classified into_____ types.
- (i) 3
 - (ii) 1
 - (iii) 2
 - (iv) 4
- (d) According to the Government of India, the minimum percentage of capital of women entrepreneur in the enterprise should be _____
- (i) 51
 - (ii) 50
 - (iii) 70
 - (iv) 100
- (e) The tourism industry is viewed as the agent of change in
- (i) Economic and social changes
 - (ii) Psychological and physiological change
 - (iii) Technological and demographic changes
 - (iv) None of the above

Section – II

(Marks: 20)

2. Answer any four questions.

(4X5 =20)

- (a) Functions of entrepreneur
- (b) Distinction between manager and entrepreneur
- (c) Import substitution
- (d) Factors which has lead to the emergence of entrepreneurship in Nagaland
- (e) Women entrepreneurs of Nagaland