

2021

**B.COM 6<sup>th</sup> Semester Honours and General  
CBCP (BC-606)**

**Entrepreneurship Development**

Full Marks: 70

Time: 3-hours

*The figures in the right hand margin indicate full marks for the questions.*

**PART-I (Objective Type) Choose the correct answer**

**(5x1)**

1. The word Entrepreneur is derived from a \_\_\_\_\_ word
  - a) French
  - b) Latin
  - c) Greek
  - d) German
2. Which is not a factor affecting Entrepreneurship?
  - a) Traditional society
  - b) Experience and expertise
  - c) Lack of infrastructure
  - d) deficiency of capital
3. AISIB stands for \_\_\_\_\_
  - a) All India Statutory Scale Industries Board
  - b) All India Statutory Scale Infrastructure Board
  - c) Apex Industrial State Infrastructure Board
  - d) All India Small Scale Industries Board
4. \_\_\_\_\_ is entrusted with the responsibility of developing and supporting small business
  - a) SIDBI
  - b) DIC
  - c) SIDO
  - d) SISI
5. The book "Innovation and Entrepreneurship" is authored by-
  - a) Paul and H Wilkon
  - b) Peter F Drucker
  - c) Freeman and Sillbert
  - d) Stoner

**PART-II (Short Answer Type) Answer any 4 questions**

**(4x5)**

6. Explain the different types of entrepreneurs.
7. Explain the role of NGO's in rural entrepreneurship.
8. Write a note on Eco-tourism and nature-tourism.
9. Explain the problems faced by Women Entrepreneurs in India.
10. Explain the opportunities offered by Agri-preneurship in Nagaland.

**PART-III (Descriptive Type) Answer all 5 questions in detail**

**(9x5)**

11. (a) Who is an Entrepreneur? How is an Entrepreneur different from an Intrapreneur?

Or

(b) What is Entrepreneurship? Discuss the growth of Entrepreneurship in India.

12. (a) Explain the concept of Rural Entrepreneurship and its need in India.

Or

(b) What are the problems faced by rural entrepreneurs in India? Suggest some measures to overcome those problems.

13. (a) Discuss the various measures taken by UNIDO and the Government of India to promote Women Entrepreneurship.

Or

(b) Explain the recent trends in the growth and development of Women Entrepreneurship.

14. (a) Discuss the role and scope of Eco Tourism in India.

Or

(b) What are the features of Rural Tourism? Explain the reasons why Rural Tourism is gaining popularity in recent times.

15. (a) Explain the various factors responsible for the slow growth of Entrepreneurship in Nagaland. Suggest some measures taken by the Government to improve entrepreneurship in Nagaland.

Or

(b) Describe the changing scenario of entrepreneurship and its growth in Nagaland.

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