

UG/FYUP Semester-End Final Exams-2023

B.COM 3<sup>rd</sup> Semester (SEC-2/BCM)

E -COMMERCE

Full Marks: 37.5

Pass Mark: 15

Time: 2 Hours

(Figures in the right hand margin indicate marks)

**(OBJECTIVE TYPE)**

**A. Fill n the blanks**

**(5X0.5=2.5)**

1. E- banking is a form of ----- commerce.
2. The graphical interface of internet is known as -----
3. Debit card is also known as ----- card
4. Trading volume refers to number of ----- in stock that has been traded.
5. Firewalls can be implemented in both hardware and-----

**B. Choose the correct answer from the following**

**(5X0.5=2.5)**

1. Which of the following is not an e-commerce activity?
  - A. A2B
  - B. C2C
  - C. C2B
  - D. B2B
2. E- Payment is also called-
  - A. Electronic Payment
  - B. Internet Payment
  - C. Web Payment
  - D. All of these

**(PTO)**

3. EFT stands for
- A. Emerging Financial Transfer
  - B. Electronic Fund Transfer
  - C. Electronic Financial Transfer
  - D. Emerging Fund Transfer

4. A Virus is a
- A. Software Program
  - B. Hardware Program
  - C. Both of these
  - D. None of these

5. E-Commerce refers to
- A. Buying Products
  - B. Selling Products
  - C. Both (A) and (B)
  - D. None

**(5X0.5=2.5)**

**C. Write True or False**

- 1. E-Commerce can be conducted without technology. (T/F)
- 2. A Smart Card is plastic money. (T/F)
- 3. E-Banking allow you to access your account vertically anywhere. (T/F)
- 4. All Computer Viruses are Man made. (T/F)
- 5. The Information Technology Act was enacted in the year 2000. (T/F)

**(5x1=5)**

**D. Answer the following question**

- 1. What are the main objectives/aims of E-Commerce?
- 2. What is prepaid e-payment system?

3. What are the various challenges in e-retailing?
4. Define PC Tools.
5. What is Digital Signature?

**(DESCRIPTIVE TYPE)**

**Answer any five questions (one from each group)**

**(5x5=25)**

1. (A) Define e-Commerce. What are the benefits of using E-Commerce?  
OR  
(B) How overall cost can be reduced with E-Commerce?
2. (A) Discuss the E-Payment process?  
OR  
(B) How can Smart Card help to assure privacy protection in payment system.
3. (A) Explain the steps involved in e-retailing in detail.  
OR  
(B) Discuss how online education helps the students.
4. (A) What are the applications of SSL in E-Commerce?  
OR  
(B) Discuss the various security threats to E-Commerce?
5. (A) Write about the salient features of IT ACT 2000?  
OR  
(B) Explain Cyber Appellate Tribunal.

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