

UG Semester-End Final Exams-2024

B.COM 3rd Semester (SEC)

E-COMMERCE

Full Marks: 37.5

Pass Mark: 15

Time: 2 Hours

(Figures in the right hand margin indicates marks)

SECTION-I

Answer any five questions from the following. (5 x 5=25)

1. What is e-commerce? Discuss the benefits and limitations of e-commerce.
2. Explain how secure payment across internet is achieved using smart card.
3. What is the difference between debit card and credit card ?
4. Explain e-publishing. How e-publishing help the publishers?
5. Discuss the salient features of HTTPS.
6. What is Cyber Appellate Tribunal? Explain powers and procedures of the Cyber Appellate Tribunal.
7. What is online education? Discuss advantages and disadvantages of online education.

(PTO)

SECTION-II. Choose the correct answer: (10 x 1=10)

1. Which segment focuses on consumers dealing with each other?

- a) B2B
- b) C2C
- c) C2B
- d) P2P

2. The origin of internet devised from the concept of

- a) EXTRANET
- b) ARPANET
- c) INTRANET
- d) None of these

3. Security component of e-payments is

- a) Authenticity
- b) Confidentiality
- c) Integrity
- d) All of these

4. Which of the following is a type of electronic payment?

- a) E-cash
- b) E-cheque
- c) Credit card
- d) All of the above

5. E-Trading stands for

- a) Emerging trading
- b) Electronic trading
- c) Economic trading
- d) None of these

6. Which of the following is not an e-commerce activity

- a) A2B
- b) C2C
- c) C2B
- d) B2B

7. Which of the following is a benefit of e-commerce?

- a) Lack of human contact
- b) Security issues
- c) Global market place
- d) International Legislation

8. Who can become a member of a stock exchange?

- a) Individual
- b) A partnership form
- c) Corporate
- d) All of the above

9. Smart cards use

- a) Magnetic strip technology
- b) Integrated circuit
- c) Both of these
- d) None of these

10. E-commerce means doing _____ an internet

- a) Business
- b) Research
- c) Logging
- d) Chatting

SECTION-III. Full in the blanks:

(5*0.5=2.5)

1. E-banking is a form of _____ commerce.
2. _____ refers to a network within an organization.
3. Debit card is also known as _____.
4. EFT stands for _____.
5. E-payment is doing payment _____.

