

UG Semester-End Final Exams-2025

B.COM 4th Semester (SEC-3)

(Skill Enhancement Course)

ENTREPRENEURSHIP & START-UP BUSINESS

Full Marks: 37.5

Pass Mark: 15

Time: 2 Hours

1. Multiple choice Questions

(0.5X10=5)

a. Which one is not a characteristic of entrepreneurship?

- i. Decision Making
- ii. Innovation
- iii. Mobilization of Resources
- iv. Technological advancement

b. How economic factors play an important role in entrepreneurship?

- i. By providing information of economic conditions
- ii. By providing capital market demand
- iii. Both (i) and (ii)
- iv. None of the above.

c. Education and Training is a –

- i. Individual Factor
- ii. Economic Factor
- iii. Social Factor
- iv. None of the above

d. Funding options for Start-ups are:

- i. Individual Funding, Venture Capital
- ii. Individual Funding, Crowd Funding
- iii. Both (i) and (ii)
- iv. Only (ii)

(PTO)

e. Which one is not a scheme for startups in India?

- i. BIG
- ii. EDF
- iii. AIM
- iv. PMAY

f. Which one is not an internal source of finance?

- i. Owner's investment
- ii. Retained Profits
- iii. Sale of operating assets
- iv. Issue of shares

g. How many types of capitalization are there?

- I. One
- II. Two
- III. Three
- IV. Four

h. Assumptions of Modigliani-Miller proposition are-

- I. Imperfect market
- II. Entrepreneurs are the main ruler
- III. Bankrupt may happen
- IV. Borrow costs do not differ between individual investors and companies.

i. Capital Structure consist of:

- I. Debt and Bond
- II. Debt, equity and preference shares
- III. Debt and equity
- IV. None of the above

j. Amount of funding in Seed Capital is –

- i. \$7 million - \$20 million
- ii. \$1 million - \$6 million
- iii. \$25 million above
- iv. \$1 million - \$2 millions

2. True or False

(0.5X5=2.5)

- (a). Entrepreneurship helps in boosting the economic condition of a country.
- (b). Networks play a very important role in entrepreneurship.
- (c). Business plan is the first and foremost step in entrepreneurship.
- (d). Venture capital is not risky.
- (d). Market timing theory is not a theory of capitalization.

3. Short Answer Type Questions

(1X5=5)

- (a). Define entrepreneur.
- (b). How financial planning play an important role in entrepreneurship?
- (c). What do you mean by Debt?
- (d). Write any three characteristics of Venture capital.
- (e). What is bootstrapping?

4. Long Answer Type Questions

(5X5=25)

4.1 a) Explain at least five characteristics of Entrepreneurship.

Or

b) What are the social factors which determine the entrepreneurship?
Explain any five.

4.2 a) What is financial planning? Elaborate any five needs of Financial Planning.

Or

b) Explain any four theories of Capitalization.

(PTO)

4.3 a) Define start-ups. What are the features of start-ups? Explain four.

Or

b) Explain these two start-ups' schemes:

i. SAMRIDH Scheme

ii. Make in India

4.4 a) What is Angel Funding and what are the characteristics of it? Explain.

Or

b) How creativity plays an important role in entrepreneurship?

4.5 a) What is Digital Marketing? Explain its components.

Or

b) What is internal Source of Finance? Explain the advantages and disadvantages of it.
