

PPC/BC-505

2021

(5th Semester)

COMMERCE

(Honours)

Paper No. : BC-505

(Project Planning and Control)

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. (a) What is meant by Foreign Direct Investment? Explain the advantages and disadvantages of Foreign Direct Investment. 14

Or

- (b) Explain tools for identifying investment opportunities. Explain in detail environmental scanning. 5+9=14

22L/150

(Turn Over)

(2)

2. (a) What is demand? Explain the determinants of demand.

Or

- (b) Explain the various methods of primary information collection.

3. (a) Discuss the various types of production system.

Or

- (b) What is meant by material management? Explain the various functions of material management. 7+7=

4. (a) What is cost of project? Discuss the various major cost elements.

Or

- (b) Explain the various means of finance.

5. (a) Prepare a specimen of Balance Sheet.

Or

- (b) What is marginal cost? Give the advantages and disadvantages of marginal cost.
