2026

(FYUGP)

(8th Semester)

COMMERCE

(MAJOR)

Paper : C21

(International Business)

Full Marks : 75

Pass Marks : 40%

Time : 3 hours

The figures in the margin indicate full marks for the questions.

1. *(a)* Explain the importance, nature and scope of international business. How does international business differ from domestic business? 10+5=15

Or

(b) What is meant by international business environment? Explain the economic, political, cultural and legal factors affecting international business operations. 5+10=15

2. *(a)* Explain the reasons for international trade. Discuss the absolute advantage theory and comparative advantage theory. 7+8=15

Or

(b) Discuss the new trade theory, highlighting the role of economies of scale and network effects in international trade. 15

3. *(a)* Evaluate the policies of international institutions in facilitating international trade and economic cooperation. 15

Or

(b) Explain the role and functions of the IMF and World Bank in promoting international economic stability and development. 7+8=15

4. *(a)* Describe the components of the Balance of Payments, namely the Current Account, Capital Account and Financial Account. 15

Or

(b) What is balance of payments disequilibrium? Discuss its causes and methods of correction. 5+10=15

5. *(a)* Define multinational corporations (MNCs) and explain their importance and dominance in the global economy. 3+12=15

Or

(b) Explain the ethical issues and code of conduct applicable to multinational corporations. 15

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