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(3rd Semester)

ALTERNATIVE ENGLISH—I

Paper No. : ALTE (BCM)-304

**(Poetry, Prose, Short Stories, Commercial
Essays and Composition)**

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

(PART : B—DESCRIPTIVE)

(*Marks : 54*)

*The figures in the margin indicate full marks
for the questions*

1. (a) Give a critical appreciation of Auden's poem, *The Managers*. 10

Or

- (b) Critically analyze the poem, *The Express* by Stephen Spender.

2. (a) The essay, *The Stock Exchange Welcomes You as a Visitor*, traces the history of stock exchange and its growth. Do you agree? Give a reasoned answer. 10

Or

(b) Comment on Herman Wouk's deploration on the misuse of language in advertising and meaningless commercialization in *A Talk on Advertising*.

3. Justify the end of the story, *The Bet*. 10

4. Discuss various processes in making a contract between a purchaser and a vendor in Philip Binham's essay, *Company Report*. 10

5. Write an essay on any one of the following topics : 14

(a) Consumer Rights and their purposes

(b) Inflation and its effects on economy

(c) Employment and money

(d) Influence of advertisements on consumers

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(PART : A—OBJECTIVE)

(Marks : 16)

The figures in the margin indicate full marks for the questions

SECTION—I

(Poetry)

1. Answer any *two* of the following questions : 2×2=4

(a) What does the express train symbolize in the poem, *The Express*?

- (b) What does Auden compare contemporary life to in *The Managers*?

- (c) What is the difference between the decisions made by the rulers in the past with the modern-day managers?

SECTION—II

(Prose)

2. Answer any *two* of the following questions : 2×2=4

- (a) How does Herman Wouk justify his defence of his dislike for advertisement?

(b) What is the great evil of advertising according to Wouk?

- (c) Explain the term 'Dictum Means Pactum'. What do you mean by this line?

SECTION—III

(Short Stories)

3. Answer any *two* of the following questions : 2×2=4
(a) Why did the lawyer forfeit his winning?

(b) Where did Miss Sutherland meet Mr. Hosmer Angel?

- (c) Briefly explain Chekhov's attitude to wealth, wisdom and life in *The Bet*.

SECTION—IV

(**Commercial Essays**)

4. Answer any *two* of the following questions : 2×2=4

(a) Define ordinary shares.

(b) What do you mean by the term 'trade deficit'?

(c) Who is a purchaser?
