

NU-UG Examinations 2022

(B.Com 6th Semester General & Honours)

BACHELOR OF COMMERCE

CBCP(BC-606)

(Entrepreneurship Development)

Full Marks:70

Pass Marks: 45%

Time: 3 Hrs

(Answer all questions in each PART)

The figures in the margin indicate full marks for the questions.

PART-I (*Objective Type*) Choose the correct answer (5x1)

1. MUDRA stands for

- a) Micro Units Development & Refinance Agency.
- b) Medium Units Development & Refinance Agency.
- c) Micro Units Development & Restoration Agency.
- d) Micro Units Development & Refinance Administration.

2. Which is **not** a type of Innovation?

- a) Introducing a new packaging style
- b) Imitating rivals product
- c) New method of processing
- d) Use of latest technology

(PTO)

3. Which is **not** a feature of Entrepreneurship?
 - a) Risktaking
 - b) Flexibility
 - c) Respectfulness
 - d) Authoritative

4. The term Entrepreneurship was used in business by
 - a) Richard Cantillon
 - b) Adam Smith
 - c) F. Walker
 - d) Jean Baptiste Say

5. Which of the following is **not** a scheme by MSME?
 - a) Assistance to Training Institutions.
 - b) Credit Linked Asset Subsidy.
 - c) Credit Linked Capital Subsidy.
 - d) ISO Certification Reimbursement.

PART-II (Short Answer Type) Answer any 4 questions (4x5)

6. What is the role of Innovation in Entrepreneurship?

7. Why is Rural Entrepreneurship important? What is the need to develop Rural Entrepreneurship in India?

8. Explain with examples, the evolution and progress of Women Entrepreneurship in India.

9. Why is Eco tourism becoming a popular option among the tourists in recent times?

10. Do you think the geographical setup of Nagaland is a limiting factor in developing entrepreneurship? Justify your answer

PART-III (Descriptive Type) Answer all 5 questions in detail (9x5)

11. (a) Explain the growth of Entrepreneurship in India. What are the characteristics of a successful entrepreneur?

Or

- (b) Explain how Entrepreneurship Development-can lead to economic growth.

12. (a) Explain the role of Government of India in improving Rural Entrepreneurship. What has been the role of NGO's in training rural entrepreneurs?

Or

- (b) Rural Entrepreneurship can bridge the development gap between rural and urban India'. Explain the statement.

13. (a) Explain the programmes launched by UNIDO in collaboration with Govt. of India.

Or

- (b) Define Women Entrepreneurship. What is the need to encourage women entrepreneurs? Suggest measures that can accelerate their growth.

14. (a) Explain the concept of Tourism Entrepreneurship. How is Nature Tourism different from Eco Tourism?

Or

- (b) Explain the role and scope of Tourism Entrepreneurship.

15. (a) Explain the growth of Entrepreneurship in Nagaland. What are the challenges faced by the entrepreneurs in Nagaland?

Or

(b) What is Agripreneurship? Discuss the scope of Agripreneurship in Nagaland.

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