

2024

UG B.COM-4 Final Examination

SEC-3: Entrepreneurship and Start-up Management

**Full Marks = 37.5**

**Time: 2 Hours**

**Part-A. Choose the correct answer:**

**5X1= 5**

1. Which of the following is one of the advantages of Internal Source of finance:
  - a) Insufficient funds
  - b) Not supported in an expansion of business
  - c) Tax benefits
  - d) No dominance of third parties
  
- 2) Which of the following is not a scheme for startups in India:
  - a) Pradhan Mantri Mudra Yojana
  - b) Atal Innovation Mission
  - c) Biotechnology Ignition Grant
  - d) Pradhan Mantri Awas Yojana
  
- 3) Which of the following sources of business ideas is an excellent method for initially screening ideas and concepts:
  - a) Focus group
  - b) Brainstorming
  - c) Collective Notebook Method
  - d) None of the above

- 4) Which of the following is an internal source of finance:
- Sale of operating assets
  - Leasing
  - Trade Credit
  - Overdraft

- 5) Social Factor involves:
- Supportive Networks
  - Education and Training
  - Government Support and Policies
  - All of the above

**Part-B. State True or False: (0.5 x 5=2.5)**

- When creativity is used, one can think critically and explore different solutions.
- For inclusive entrepreneurship gender and diversity issues should not be addressed.
- Financial planning is carried out for the long term.
- Government publications on trade and industry can also help set up new venture ideas.
- A business plan or project proposal helps to define and articulate the vision and goals of the venture.

**Part-C. Fill in the blanks:**

**5X1= 5**

- \_\_\_\_\_ process are responsible for planning, monitoring, managing and controlling the core and supporting processes from start to end.
- \_\_\_\_\_ is one of the disadvantage of internal sources of finance.
- \_\_\_\_\_ is the art of giving birth to novel ideas.
- By \_\_\_\_\_ substitution, we mean expansion of domestic production.
- Individual Funding often referred to as \_\_\_\_\_.

**Part-4. Answer any five of the following questions (5X5=25)**

- Discuss at least six startups schemes introduced by the government of India.
- Examine the individual factors influencing entrepreneurship.
- Clarify how creativity plays a role in addressing social issues and at work.
- Enumerate elements of financial planning.
- Discuss the various factors of location and layout while designing the business ideas.
- Discuss Individual Funding, Angel Funding and Crowdfunding.
- What is business idea? What are the sources of business ideas?

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